

## Privacy Notice

Skippy Interactive Private Limited uses personal data collected or processed by Skippy app mobile application (“App”).

This Privacy Notice applies to personal data collected by the App which is controlled by or under control of Skippy Interactive Private Limited.

### Skippy app has access to:

#### ❖ **Data filled in by you**

This data includes feedback questionnaire filled by you.

- The data collected is used to provide you with optimized creative play experience. We also may ask you for feedback about this app. We do this by sending you email, pop-up notifications and Skippy app upgrades.

#### ❖ **Account Data**

This data includes username, name, email address, gender, age, country, language, password, information society service authentication credentials.

- When you create an account, we will use your registration information to create and manage your account. Your account will be used to provide you with personalized information or offers. We will use your data to make you commercial offers, only if we have obtained your consent for it.

#### ❖ **Mobile and App History Data**

This data includes unique User Device number, the IP address of your device(s), the type of mobile internet browser or operating system you use, session and usage data, which is information about your use of the App, such as information relating to the connection request, server communication and data sharing, network measurements and date and time of access.

- The data collected is necessary to use the App's functions and used to gather information about your behavior and visits to our Apps. We use this data to help us improve the content, functionality and usability App, our Device(s) and services. We may send you pop-up notifications and requests to submit feedback based on this data.

#### ❖ **Cookies Data**

The App makes use of cookies, or similar techniques.

- This data can be used to identify which parts of the App you are interested in, to track your behavior, to improve your App experience or to share social media content. For more information regarding the cookies set by the social media parties and the possible data that they gather, please refer to the privacy statement(s) made by the social media parties themselves. Below we have listed the privacy statements of the Social Media channels that are used most by Skippy:

- [Facebook](#)
- [Google+](#)
- [Twitter](#)
- [Pinterest](#)
- [LinkedIn](#)
- [YouTube](#)
- [Instagram](#)
- [Vine](#)

▪ We also make use of cookies that ensure that the App functions properly.

#### ◆ **Combined & Profiling Data**

This data includes Data filled in by you, Account Data, Mobile and App History Data, Cookies Data, and other interactions with Skipy. Other interactions include:

- Your Child's name, date of birth or age, email address, physical address, gender;
  - Your Child's preferences and interests, such as those that you have actively shared with us through your registration/profile, but also those inferred through your registered interactions with Skipy, social media, websites, apps and connected products (for which we may use cookies)
  - Your shopping history, both online and offline
  - The drawing made by your child through your child's interaction with skipy and during the creative play session.
  - The opening of our emails and the links you click in our emails
- The combined data is analyzed and used to provide you with personalized information for additional support and better user experience of the app and the creative play Kit.
- When you consent to receiving personalized communications from Skipy may create profiles and analyze your interactions with Skipy. For this we may analyze your Combined & Profiling Data to send you personalized commercial communication about Skipy products, services, events and promotions (including offers and discounts) that may be of interest to you.

You can easily unsubscribe at any time!

#### **Third parties**

Skipy uses the following categories of third parties:

##### ◆ **IT Providers**

These providers deliver the necessary hardware, software, networking, storage, transactional services and/or related technology required to run the App or the services provided.

##### ◆ **Cloud Providers**

These providers deliver data storage services Skipy is committed to store your personal data with cloud services in Europe, US, Latin-American, Tokyo or Sydney and China.

##### ◆ **Analytics**

These providers collect and analyze statistics data

Skippy requires these service providers to provide a comparable level of protection to your personal data as Skippy provides, to only process your personal for the purposes mentioned above, to have access to the minimum amount of data they need to deliver a specific service.

Skippy will disclose personal data only under this privacy notice and/or when required by law.

## **Choices and rights**

Please send an email to [contact@skippy.co](mailto:contact@skippy.co) to make use of your following choices and rights:

### ◆ **Access**

You may at any time request access to your personal data.

### ◆ **Request correction**

You may at any time request correction of your personal data.

### ◆ **Object**

You may at any time object to the processing of your personal data.

### ◆ **Questions or complaints**

You may at any time contact us if you have any questions, complaints, concerns or suggestions. We value your feedback.

### ◆ **Opt-out**

You can opt-out for our marketing services by using the 'unsubscribe' button below each email we send you.

### ◆ **Delete**

You may request your personal data to be deleted at any time.

## **We protect your personal data**

We recognize and take seriously our responsibility to protect the data you entrust to Skippy from loss, misuse or unauthorized access. Skippy uses a variety of security technologies and organizational procedures to help protect your data. For example, we implement access controls, use firewalls, use encryption and use secure servers.

## **Special information for parents**

While Skippy Apps are generally targeted at children under the age of 16 it is Skippy policy to comply with the law when it requires parent or guardian permission before collecting, using or disclosing information of children.

## **Consumer Care/Support page**

If you want to contact our Consumer Care, you may be requested to sign-in via Social Media. When you log-in via the Social Media channels, the App uses Social media login details.

**Changes to this Privacy Notice**

The services that skipy provides may change from time to time without prior notice to you. For this reason, we reserve the right to change or add to this Privacy Notice from time to time.

We will notify you of any significant changes to this Privacy Notice by sending you an email. We encourage you to check back often to review the latest version.

The new Privacy Notice will be effective upon posting, if you do not agree to the revised notice, you should alter your preferences, or consider stop using the App. By continuing to access or make use of our services after those changes become effective, you agree to be bound by the revised Privacy Notice.

**Contact Us**

Skipy Interactive Private Limited strongly believes in protecting the privacy of the personal data you share with us.

Please contact us if you have any questions, complaints or suggestions about this Privacy Notice at: [contact@skipy.co](mailto:contact@skipy.co).